

December 3, 2008

SIR: Registration opens for Las Vegas Health / P&C Seminars

How will you and your company survive and prosper in these difficult times?

You will need all your skills and insight to keep an edge over your competitors and within your own company in the face of ongoing industry disruptions.

At its 2009 Spring Seminars, **March 29 – April 1 in Las Vegas**, the Society of Insurance Research will offer separate tracks to help you sharpen the necessary skills whether you are in the **P&C** or the **Health** insurance sector.

On the first day, look into the future to consider the **technologies, competitors, regulatory initiatives**, and other variables that will shape the playing field during the coming months and years. The next day, explore analytical tools and techniques to help **measure, predict, and manage those variables**. And finally, pull it all together on the last day of the event with ways to tie your analysis into **actionable strategies**.

And as always at an SIR event, **network with the hands-on experts** who are already anticipating and analyzing what people in the industry --- and in your company --- will be asking about next year!

[Register Now](#) --- [Health Agenda](#) --- [P&C Agenda](#) --- [About the SIR](#)

The Society of Insurance Research (SIR) is the leading international, interdisciplinary organization of insurance research practitioners focused on identifying, understanding, and communicating **industry trends, emerging issues, and innovations** for the benefit of our Members and their employers.

To learn more about the SIR, visit www.sirnet.org.

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