

Generic Attendee List for SIR 2010 Annual Conference in Jacksonville FL

Title	Company	City	ST/P
Account Executive	Highline Data	Cambridge	MA
Account Manager	SNL Financial	Coppell	TX
Actuarial Analyst	Industrial Alliance, Auto and Home Insurance	Charny	QC
Advisor	United Services Automobile Association	San Antonio	TX
Agency Owner	Brightway Insurance	Jacksonville	FL
Assistant Vice President	Insurance Services Office, Inc.	Jersey City	
Assistant Director Specialty Products	Regence BlueCross BlueShield	Portland	OR
Assistant Vice President	ISO, Inc.	Jersey City	NJ
Associate Vice President	Mintel Comperemedia	Chicago	IL
AVP, Market Planning & Analysis	American Modern Insurance Group, Inc.	Amelia	OH
AVP, Market Research	Safety National Casualty Corp.	St. Louis	MO
Business Development	Strenuus	Overland Park	KS
Business Development Manager	Mintel Comperemedia	Chicago	IL
CEO and Founder	Competiscan	Chicago	IL
Chief Operating Officer	GMAC Insurance	Benicia	CA
Client Services Manager	LexisNexis / InsurQuote	Orem	UT
Competitive Intelligence Director	Progressive Insurance	Mayfield Village	OH
Compliance Consultant	Zurich North America	Schaumburg	IL
Director	Outward Insights	Andover	
Director	The Hartford	Hartford	
Director	Farmers Insurance	Los Angeles	CA
Director	Florida Peninsula Insurance Company	Ponte Vedra Beach	FL
Director	Outward Insights	Mableton	GA
Director - Research & Competitive Intelligence	Jewelers Mutual Insurance Company	Neenah	WI
Director - Sales and Client Services	R. L. Polk & Co.	Southfield	
Director of Business Development	Perr & Knight	Dublin	OH
Director of Compliance	Beacon Benefit Consulting	Jacksonville	FL
Director of Marketing	EMPLOYERS	Reno	NV
Director of Sales and Marketing	LexisNexis Insurance Analytics	American Fork	UT
Director, Auto Product Management	USAA	San Antonio	

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Director, Marketing & Client Services	Conning Research & Consulting	Hartford	CT
Director, Product Leadership	The Nielsen Company	Chicago	IL
Director, Product Mgmt.	Regence Blue Cross Blue Shield of Oregon	Portland	OR
Director, Research and Development	BlueCross BlueShield of Arizona	Phoenix	AZ
Director, Sales and Marketing	Highline Data	Hoboken	NJ
Director--Underwriting Research	USAA	San Antonio	
Executive Director	Society of Insurance Research	Shelbyville	IN
Executive Vice President	Mitchell International, Inc.	San Diego	CA
General Liability Product Manager	Burlington Insurance Group	Burlington	NC
Health Insurance Practice Manager	The Nielsen Company	San Diego	CA
Insurance Strategy Consultant	Acxiom	Mentor	OH
Line Contract Consultant	Allstate Insurance Company	Northbrook	IL
Manager	BCBSM	Southfield	MI
Manager of Competitive Intelligence	Competiscan	Chicago	IL
Manager of Planning and Research	Shelter Insurance Companies	Columbia	MO
Manager, Competitive Intelligence	Hanover Insurance	Worcester	
Manager, Market Intelligence	Grinnell Mutual Reinsurance Co	Grinnell	IA
Managing Director	The Lazarus Group, LLC	Santa Cruz	CA
Managing Partner	The Helicon Group	Blandon	
Market Analyst	PEMCO Financial	Seattle	
Market Executive	AAA NCNU	Walnut Creek	
Market Research Administrator	American Family	Madison	
Market Research Analyst	Westfield Insurance	Westfield Center	OH
Market Research Analyst	Shelter Insurance	Columbia	MO
Market research manager	BCBSM	Southfield	MI
Marketing	Conning Research & Consulting	Hartford	
Marketing Analyst III	American Modern Insurance Group	Amelia	OH
Marketing Communications Manager	American Modern Insurance Group	Amelia	OH
Marketing Research Manager	American Modern Insurance Group	Amelia	OH
Medical Director	Qualsight, Inc	chicago	IL

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Meeting Planner & PFMM Administrator	NAMIC	Indianapolis	
National Forms and Rating Manager	Kemper, A Unitrin Business	Jacksonville	FL
National Product R&D Office Manager	Kemper	Jacksonville	FL
President	Society of Insurance Research	Shelbyville	IN
President	J P Perry Insurance, Inc.	Jacksonville	FL
President	Deep Customer Connections	Acton	MA
President	Thomas H. Wetzel & Associates	Oak Park	IL
President	Maracon, LLC	Saint Louis	MO
President	Canal Partner LLC	Wilmington	DE
President & CEO	Institute for Business & Home Safety	Riverview	FL
President & CEO	GMAC Insurance	Winston-Salem	NC
Pricing Manager	GMAC Insurance	Winston-Salem	NC
Pricing Research Manager	American Family Mutual Insurance	Madison	WI
Principal	Simple, LLC	Jasper	GA
Principal	Axtria, Inc.	New Providence	NJ
Principal & Consulting Actuary	Milliman	Seattle	WA
Process Manager	State Farm Insurance Companies	Jacksonville	FL
Product Development Manager	Providence Health Plans	Portland	OR
Product Management Director	USAA	San Antonio	
Product Manager	West Bend Mutual Insurance Company	West Bend	WI
Product Manager	Main Street America Group	Jacksonville	
Product Manager	Blue Cross Blue Shield Delaware	Wilmington	DE
Product Manager	Blue Cross Blue Shield DE	Wilmington	DE
Product Operations Consultant	Allstate Insurance	Northbrook	IL
Product Research & Development Manager	Church Mutual Insurance Company	Merrill	WI
Program Director - Analytics	State Farm	Bloomington	IL
Research Analyst	State Farm Insurance Cos	Bloomington	IL
Researcher	Sompo Japan Research Instituite	Tokyo	
Senior Analyst	Mintel Comperemedia	Chicago	IL
Senior Director	LexisNexis	westerville	OH
Senior Market Research Analyst	AAA Auto Club South	Tampa	FL
Senior market Strategist	Metlife Auto & Home	Warwick	RI
Senior Marketing Analyst	Health Alliance Medical Plans	Urbana	IL
Senior Product Manager	Regence	Tacoma	WA
Senior Product Research & Development Analyst	California Casualty	san mateo	CA

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Senior Research Analyst	Great West Casualty Company	South Sioux City	NE
Senior Research Analyst	State Farm Insurance	EIPaso	IL
Senior Research Officer	Sompo Japan Research Institute Inc.	Tokyo	
Senior Underwriting and Corp. Risk Manager	American Agricultural Ins. Co.	Schaumburg	IL
Senior Vice President	PIA National	Alexandria	VA
Senior Client Executive	TIBCO	Highland Park	IL
Senior Sales and Marketing Rep	NAIC	Kansas City	MO
Senior Researcher	PCI	Des Plaines	IL
Senior Vice President	Mitchell International	San Diego	CA
Senior Vice President	ORC	Boston	
Senior Vice President of Sales	Identity Theft 911	Scottsdale	
Senior Vice President R&D	Commerce Insurance	Alpine	
Staff Operations Exec	AAA NCNU	Walnut Creek	CA
Strategic Marketing Consultant	Highmark, Inc	Pittsburgh	PA
Strategic Consultant, Humana Pharmacy Solutions	Humana Pharmacy Solutions	Lago Vista	TX
SVP, Financial Services	GfK Custom Research NA	Princeton	NJ
SVP, Individual Protection and P&C	IXI, an Equifax company	Sherman Oaks	CA
Underwriting Research Analyst	GEICO	Washington	
Underwriting Research Manager	GEICO	Washington	
Vice President	Thoroughbred Research Group	Louisville	KY
Vice President	MRSI	Cincinnati	OH
Vice President	CMI	Atlanta	GA
Vice President	Equifax	San Mateo	CA
Vice President	LexisNexis Insurance Analytics	Sagamore Hills	OH
Vice President, CI Marketing	Optimum Re Insurance Company	Dallas	TX
Vice President, Commercial Lines	Penn National Insurance	Harrisburg	PA
Vice President, Financial Services	Fuld & Company	Cambridge	
Vice President, General Manager	GMAC Insurance	Benicia	CA
Vice President, Insurance Services Group	Acxiom	Greenwood Village	CO
Vice President, Personal Lines	Property Casualty Insurers Association of America	Des Plaines	IL

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Vice President, Strategic Relations	Fuld & Company	Cambridge	
Vice President, Strategy	GMAC Insurance	Winston-Salem	NC
VP Analytics	TransUnion	Chicago	IL
VP Business Development	CMI	Atlanta	GA
VP Marketing	GMAC Insurance	Winston Salem	NC
VP National Accounts	Risk Metrics	Boca Raton	FL
VP P&C Insurance Research & Publication	Conning	Hartford	CT
VP Product Development	LexisNexis Risk Solutions	Alpharetta	GA
VP, Business Development	CoreLogic	Austin	TX
VP, Financial Services	The Nielsen Company	San Diego	CA
VP, Operations	SC Farm Bureau Mutual Ins Co	West Columbia	SC
Western Regional Sales Director	QualSight, Inc.	Phoenix	
No title entered	Amica	Lincoln	RI
No title entered	Aflac Inc	Columbus	
No title entered	The Glen Ellyn Consulting Group, LLC	Glen Ellyn	
No title entered	comScore	Reston	VA
No title entered	ISO Innovative Analytics	San Francisco	CA
No title entered	National Association of Mutual Insurance Companies	Indianapolis	IN
No title entered	A.M. Best Company	Oldwick	NJ
No title entered	EMB	Chicago	IL
No title entered	Standard and Poor's	New York	NY
No title entered	Fitch ratings	Chicago	
No title entered	LexisNexis	Beachwood	OH
No title entered	EMB	Chicago	IL
No title entered	Progressive Insurance	Mayfield Village	OH
No title entered	Shelter Mutual Insurance	Columbia	MO
No title entered	State Farm	Bloomington	IL
No title entered	LexisNexis	Orem	UT
No title entered	LexisNexis	Orem	UT
No title entered	AAA NCNU	Walnut Creek	CA
No title entered	AAA	Walnut Creek	CA
No title entered	A.M. Best Company	Oldwick	NJ
No title entered	A.M. Best Company	Oldwick	NJ
No title entered	Quotation Insurance Services, Inc.	Midvale	
No title entered	FocusVision	Stamford	CT
No title entered	Quotation Insurance Services, Inc.	Midvale	
No title entered	Competiscan	Chicago	IL

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No title entered	Aflac Inc	Columbus	
No title entered	Farmers Insurance	Los Angeles	
No title entered	R. L. Polk & Co.	Southfield	MI
No title entered	R. L. Polk & Co.	Southfield	MI
No title entered	Perr&Knight	Pacific Palisades	CA
No title entered	Blue Cross Blue Shield of Michigan	Southfield	MI
No title entered	American Family Insurance	Madison	
No title entered	American Family Insurance	Madison	
No title entered	A.M. Best Company	Oldwick	NJ
No title entered	Electric Insurance Co.	Beverly	MA
No title entered	Identity Theft 911	Scottsdale	AZ
No title entered	CRAIG/is	Jacksonville	FL
No title entered	Corelogic	Mission Viejo	CA
No title entered	Kathy Scott Insurance Agency, Inc.	Jacksonville	FL
No title entered	C.C. Myers, Inc.	Incline Village	NV